

SPONSORSHIP PROPOSAL

Who are we?

We are a group of theatre-loving people and our passion is producing fantastic, professional-quality musicals of all genres. We perform once a year at the Daneside Theatre in Congleton, Cheshire. We are a registered charity and are run entirely by volunteers.

Why is sponsorship important?

The costs involved in producing a full-scale musical are extensive. In an effort to keep our ticket prices affordable we raise funds from our members, fundraising events and sponsorship. Covering our costs is always a struggle, so any sponsorship is a great help in ensuring the longevity of the society.

We offer a variety of affordable sponsorship packages to help you reach our captive audiences and website visitors.

PTO for available Sponsorship Packages >>

To become a show sponsor
or if you require further information
please do not hesitate to contact us at

trinityaoscongleton@gmail.com

or call Liz Cardall on
077 17 736645

Chair: Liz Cardall
17 Parker Way · Congleton
Cheshire · CW12 4WL
☎ 07717 736645
✉ liz.cardall@btopenworld.com

Treasurer: Alex Williams
50 Harebell Drive · Congleton
Cheshire · CW12 4FA
☎ 07948 239081
✉ trinityaoscongleton@gmail.com

Secretary: Emily Joinson-Spencer
26 Lotus Avenue · Knypersley
Staffordshire · ST8 6PS
☎ 07724 639557
✉ trinityaoscongleton@gmail.com

SPONSORSHIP PACKAGES

All packages include the addition of your company's / organisations name to our sponsors page on the website, until the next season begins in the autumn. If you would like your name to double as a link to your website, please provide a URL.

1
Treading
The Boards
£50

Open to 40 companies/organisations

Your company's/organisation's name will be displayed prominently on the show board in the theatre's foyer for the duration of the show's run. If you would prefer to display a logo, please provide a high resolution JPG or PNG.

2
Programme
Patronage
£150

Open to 1 company/organisation

Your company's/organisation's name and logo will be printed with thanks in the show programme (a full-colour A3 tri-fold brochure). This can include a brief descriptive sentence and contact details. If you would prefer to display a logo, please provide a high resolution JPG or PNG.

3
Digital
Pack
£150

Open to 20 companies/organisations

Our production of The Addams Family uses 8 large LED screens 1x4m (width x height) that will be utilised for advertising pre-show and during the interval. Your advert will be part of a rotation, with each advert receiving 30 seconds per rotation, likely adding up to several minutes of screentime with a captive audience. Artwork: 208x832px

4
Web
Sponsor
£500
/year

Open to 1 company/organisation

Your company's/organisation's name and/or logo will be displayed prominently on our home & box-office page. It will also appear at the top of the 'Our Sponsors' page. We will even throw in 4 tickets to our current production (worth £60).

If you have them, we will need a high resolution JPG or PNG of your logo and the URL of your website.



Registered Charity Number
1113494