

# SPONSORSHIP PROPOSAL

## Who are we?

We are a group of theatre-loving people and our passion is producing fantastic, professional-quality musicals of all genres. We perform once a year at the Daneside Theatre in Congleton, Cheshire. We are a registered charity and are run entirely by volunteers.

## Why is sponsorship important?

The costs involved in producing a full-scale musical are extensive. In an effort to keep our ticket prices affordable we raise funds from our members, fundraising events and sponsorship. Covering our costs is always a struggle, so any sponsorship is a great help in ensuring the longevity of the society.

We offer a variety of affordable sponsorship packages to help you reach our captive audiences and website visitors.

**PTO for available Sponsorship Packages >>**

To become a show sponsor  
or if you require further information  
please do not hesitate to contact us at

**[info@trinityaos.co.uk](mailto:info@trinityaos.co.uk)**

or call Andrew Jones on  
**07841 760031**



# TRINITY

AMATEUR OPERATIC SOCIETY

**Chair: Andrew Jones**

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Cheshire · CW12 3RT  
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✉ jonsey2404@googlemail.com

**Treasurer: John Beech**

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Cheshire · CW12 4WE  
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**Secretary: Jayne Holford**

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Affiliated to the  
National Operatic and  
Dramatic Association

Registered Charity Number 1113494

# SPONSORSHIP PACKAGES

*All packages include the addition of your company's / organisations name to our sponsors page on the website, until the next season begins in the autumn. If you would like your name to double as a link to your website, please provide a URL.*

**1**  
Treading  
The Boards  
£50

**Open to 40 companies/organisations**

Your company's/organisation's name will be displayed prominently on the show board in the theatre's foyer for the duration of the show's run. If you would prefer to display a logo, please provide a high resolution JPG or PNG.

**2**  
Programme  
Patronage  
£150

**Open to 1 company/organisation**

Your company's/organisation's name and logo will be printed with thanks in the show programme (a full-colour A3 tri-fold brochure). This can include a brief descriptive sentence and contact details. If you would prefer to display a logo, please provide a high resolution JPG or PNG.

**3**  
Digital  
Pack  
£150

**Open to 20 companies/organisations**

We will project an 8x6 (width x height) advert provided by you (high-res JPG or PNG) on a large screen at the front of the auditorium pre-show and during the interval. Your advert will be part of a rotation, with each advert receiving 30 seconds per rotation.

**4**  
Web  
Sponsor  
£500  
/year

**Open to 1 company/organisation**

Your company's/organisation's name and/or logo will be displayed prominently on our home & box-office page. It will also appear at the top of the 'Our Sponsors' page. We will even throw in 4 tickets to our current production.

If you have them, we will need a high resolution JPG or PNG of your logo and the URL of your website.